



# PEOPLE'S ACTION FOR SOCIAL SERVICE

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## ANNUAL REPORT 2018-2019

### ESTABLISHMENT AND OBJECTIVES

Established in 1987, at the world famous temple town of Tirupati, in Chittoor District of the State of Andhra Pradesh, India, the People's Action for Social Service (PASS) is dedicated to the service of the disadvantaged sections of the society in the drought affected famine Zone of South India. Registered as a voluntary Non-Governmental Organization under the State Act and approved by the Government of India to receive foreign contributions. The PASS has been working for the all-round development of the poor, the destitute, the aged, the handicapped, vulnerable high risk, disadvantaged women and children.

The development strategy of PASS centers round:

- Conscientisation of the poor and disadvantaged through organization, awareness generation, education and up gradation of skills.
- Delivery of preventive health services and curative medical services to the poor in general and the aged, handicapped, destitute, pregnant and lactating mothers and children in particular;
- Provision of relief, rehabilitation, counselling and support services to women and children in difficult circumstances, victims of certain social practices and family discord and people affected by natural calamities;
- Promotion of economic development programmes for the poor, involving asset creation and employment generation;
- Promotion of the concept of self-help among the poor women so as to increasing thrift and saving as well as viable economic activities among them; and
- Creation of a congenial social climate for propagating the global objectives of ecological balance and sustainable development, population control, promotion of human rights and social harmony.

PASS believes that development is multi-dimensional and transcends the narrow concept of economic development. Development is social, economic, political and even attitudinal. Therefore, PASS has been practicing an integrated model of development which involves not only economic empowerment of the poor, but more fundamentally, political and social empowerment. PASS has immense belief in the saying that economic development without socio-economic empowerment of the poor is hypocrisy without limitation. In fact, sustained economic development is itself inconceivable without socio-political empowerment of the poor. And empowerment of the poor presupposes a long process of conscientization. This, in brief is the strategy of PASS.

### Details of Geographic Coverage (BENEFIT AREA)

To achieve the objective of total development of the poor and the disadvantaged, PASS has deliberately chosen to work in the drought prone backward districts of Andhra Pradesh right from its inception in 1987. **State** :Andhra Pradesh, **Coverage Districts**: Chittoor, Cuddapah, Ananthapur, Kurnool, Nellore – **Coverage Blocks** : 66 Mandals, Municipal Corporations, Municipalities in Chittoor District and few blocks in neighbouring district mandals/ blocks. **Coverage Villages**:70% of Villages in Chittoor District and very few villages in neighbouring district mandals.

## PROFILE

**Name of the Organisation** : **People's Action for Social Service (PASS)**  
**Short Name** : **PASS**  
**Type of Organisation** : **Society**

**Vision** : An inclusive development of downtrodden, disadvantaged, stigmatized, vulnerable, high risk sections to lead productive, safe dignified and sustainable lives.

**Mission**: To empower its target group downtrodden, disadvantaged, stigmatized, vulnerable, high risk sections through programmes / schemes for empowerment and inclusive development.

COUR VALUES		PASS Scores of Intervention (Core Issues)		
Honesty	1.Diversity and uniqueness	1. Advocacy & Awareness	16.Good Governance and transparency	25 .Relief Services
Confidentiality		2. Ageing/ Geriatric Care	17.Health (Preventive, Promotive, Curative, Rehabilitation)	26. Research & Studies
Transparency	2.Inquiry,Discovery and	3. Agriculture	* HIV/AIDS, T.B., Malaria	27. Safety and Security
Discipline		4. Children & Youth	*Substance Abuse,	28. Shelter and Non-Food items
Responsibility	3. Intellectual curiosity	5. Conflict Resolution	* RCH / MCH/ Reproductive Health	29. Social & cultural Development
Timeliness	4. Team work	6. Co-ordination & information management	* Family Welfare	30. Stigma & Discrimination
Affectivity	5. Learning from Failure and Difficulty	7. Democracy & Civic rights	* Geriatric Care	31. Sports & Recreation
		8. Development	* Urban HealthCare Services	32. Training & Capacity Building
		9. Disability	* Environmental Pollution	33. Water sanitation and hygiene
		10. Displaced population	* Public Health Services	34. Women status & issues.
		11. Education	* Mental Health	35. Social Defense Activities
		12. Environment	18. Human Rights & Protection	
		13. Family	19. Infrastructure Rehabilitation Services	
		14. Food & Nutrition	20. Labor & Livelihoods	
		15. Gender issues	21. Migrant population	
			22. Population / Human settlements	
			23. Recovery and reconstruction	
			24. Rehabilitation	

### PASS – Strategies and Priorities for Action:

The Challenge is to sustain, self reliant by creating corpus, expand & strengthen the stakeholders partnership, promote networks, advocacy, sharing stakeholders responsibility for programme planning, resource mobilization, maintain the transparency , accountability and manage the efficient system to reach the vision.

**Legal Status** : **Registered under Societies Registration Act XXI of 1860, Registration No.83 Registered under FCRA – Reg. No.010140109, Registered under IT Act 12 A 55**

**Bank of Operation** : **Andhra Bank, State Bank of India, Indian Overseas Bank and State Bank of Hyderabad in Tirupati , Andhra Pradesh, India**

**Staff** : **Full time: 140, Part time : 30, Volunteers: 96, Grand Total :266**

## PROJECTS / PROGRAMMES / ACTIVITIES – 2018-19

<b>CHILD DEVELOPMENT</b>		
<b>SPECIAL SCHOOL FOR MENTALLY RETARDED CHILDREN (UNDER DDRS)</b>	<b>← Project Title →</b>	<b>SLUM CHILD DEVELOPMENT PROJECT</b>
<ul style="list-style-type: none"> <li>• To provide Health, Education, Therapy, Mentoring, Life skills and Mainstreaming activities / services to the M.R.Children</li> <li>• To provide facility based and rehabilitative service t M.R.Children</li> </ul>	<b>Project Objectives</b>	To provide Food and Nutrition, Safe drinking water and sanitation facilities, Education support and recreation AND Health Care – services, facilities, support to the slum children, pregnant women and other slum disadvantaged people
Mentally Retarded Children (6-18 Yeas) (Intellectual Disability – ID)	<b>Target Group/Beneficiary</b>	Slum Children (6-12 Years), Pregnant women and slum dwellers socio-economically disadvantaged.
Incomplete development of mind-sub-normality of intelligence, cultural and linguistic diversities; communication and behavioural differences; lack of adaptive skills or other Capabilities – Slow Reaction, Absence of clarity, Short Temper, inability to remember / decide / Understand Quickly, Lack of concentration and other health, social problems of Mild, Moderate, Severe, Profound Mental Retardation.	<b>Beneficiary issues/problems</b>	Malnutrition, Anemia Health, Water & Sanitation, Educational problems & issues of Slum Children Lactate & Pregnant women and disadvantaged slum people
Psychological, academic, skill development activities / services. Training to improve fine motor skills, physical exercises; screening, Case Study, Treatment, Therapy, Support, Referral and Rehabilitation services.	<b>Project Activities</b>	Outreach, Behaviour change communication, providing Supplementing Nutrition, Health Awareness, Counseling, Treatment & Therapy, creation of Water & sanitation infrastructure, providing slum children need based service & support.
Principal-1, Trained Teachers-4_, Asst. Teacher-1, Cook -1, Helper Cook-1, Ayas-5, Chowkidar-1 Qualified, Trained, Experienced, Motivated Total 15 Staff Members.	<b>Project Staff Team</b>	Project Director, Project Manager, Project Co-ordinator Outreach Support Person, Outreach Workers, Volunteers and community volunteers
72 MR Children received all need based support & services- Strengthen the stakeholders ownership / participation delivering the services, Mainstreamed few children.	<b>Previous Year 2018-19 Results/Output/ achievements And Impact</b>	Providing Supplementing Nutrition to 350 Children, health services to pregnant women (100 women) and other Health, Water & Sanitation, Educational Other need based services to 1000 slum children apart from other slum dwellers (60 slums in TIRUPATI, RENIGUNTA, CHITTOOR)
Continuing the services and extend other need based services to reach the unreached 100 MR Children	<b>Proposed Expected Target – 2019-20</b>	Planning to expand the services to unreached slum children, Women and other disadvantaged.
Organised more fundraising events Did vision exercise and reached the need	<b>Highlights of the Year</b>	Initiated the new project , Established the network & linkages with external stakeholders
PASS-MANOVIKAS, Special School for M.R.Children.7-125/1A, Srinagar Colony, Tirupati-517502	<b>Project Area / Location</b>	PASS - Plot No.190, New BalajiColony AIR Bypass Road, SVU Post, TIRUPATI – 517502 CHITTOOR DIST.ANDHRA PRADESH , INDIA
<b>Ministry of Social Justice &amp; Empowerment, Government of India</b>	<b>Partners / Donor</b>	<b>LEBARA FOUNDATION</b>
	<b>No of Beneficiaries</b>	Children – 350; Pregnant women: 50
Plan to mobilize additional resources to implement integrated activities with modern infrastructure and facilities to reach the unreached.	<b>Future Plan</b>	Planning to strengthen the existing systems, mobilize additional resources to strengthen & sustain the project.

<b>WOMEN AND CHILD DEVELOPMENT PROJECTS</b>		
<b>FAMILY COUNSELLING CENTER</b>	<b>← Project Title →</b>	<b>SWADHAR GREH</b>
To provide Counselling, Mentoring, Life skills for solving the marital maladjustment problems To provide need based support for their Socio Economic Family Rehabilitation	<b>Project Objectives</b>	To provide Counselling, Mentoring, Life skills for solving the marital maladjustment problems To provide need based support for their Socio Economic Family Rehabilitation
WOMEN – [Marital, Marital -Mal – adjustment ,Family problems deserted, neglected, and exploited women]	<b>Target Group/Beneficiary</b>	WOMEN – [Marital, Marital -Mal – adjustment ,Family problems deserted, neglected, and exploited women]
Marital – Dory harassment , Ill Treatment, Deserted, Neglected, Separated, Atrocities of Marital Women. (Physical, Social, Psochological, Health, Legal, Occupational, Vocational, Emotional Issues)	<b>Beneficiary issues/problems</b>	Marital – Dory harassment , Ill Treatment, Deserted, Neglected, Separated, Atrocities of Marital Women. (Physical, Social, Psychological, Health, Legal, Occupational, Vocational, Emotional Issues)
Awareness, Case study, Counselling, Reconciliation, Reunion, Repatation,, Rehabilitation, referral and supportive services.	<b>Project Activities</b>	Awareness, Case study, Counselling, Reconciliation, Reunion, Repatriation,, Rehabilitation, referral and supportive services.
<b>FAMILY COUNSELLING CENTER STAFF</b> Counsellors – 2, Clerk cum Typist – 1 Office Assistant – 1	<b>Project Staff Team</b>	<b>SWADHAR GREH STAFF</b> Resident Superintendent, Counsellor, Office Assistant cum DEO, Medical Doctor (Part time) Guard, Watchmen Qualified, Trained, Experienced, Motivated total 6 staff members.
More than1100 women and families reunion, repatriation Rehabilitation services extended. Rehabilitation	<b>Previous Year 2018-19 Results/Output/ Achievements And Impact</b>	More than 900 women and families reunion, repatriation Rehabilitation services extended. Rehabilitation
Continuing the same activities, strengthen and sustain the best practice system to cover more need based marital-mal-adjusted problem women. TO BE COVERED 1450 women above	<b>Proposed Expected Target – 2019-20</b>	Continuing the same activities, strengthen and sustain the best practice system to cover more need based marital-mal-adjusted problem women. TO BE COVERED1500 women above
Initiated the e-governance system. Extended stakeholders Co-ordination system Strengthened the networking & Linkages.	<b>Highlights of the Year</b>	Initiated the e-governance system. Extended stakeholders Co-ordination system Strengthened the networking & Linkages.
TUDA Plots, No.47 Ground Floor, Rayal Nagar, R.C.Road, Tirupati - 2	<b>Project Area / Location</b>	TUDA Plots, No.47 Ground Floor, Rayal Nagar, R.C.Road, Tirupati - 2
<b>Department of Women Development Central Social Welfare Board, Government of India</b>	<b>Partners / Donor</b>	<b>Department of Women Development Central Social Welfare Board, Government of India</b>
500 beneficiaries benefited	<b>No of Beneficiaries</b>	450 inmates benefited
Scaling the services, Mapping the problems & Services. Adopt scientific / professional management system to provide all the services.	<b>Future Plan</b>	Scaling the services, Mapping the problems & Services. Adopt scientific / professional management system to provide all the services.

<b>PROJECTS / PROGRAMMES / ACTIVITIES –GERIATRIC CARE / WELFARE OF AGED</b>		
<b>HOME FOR THE AGED – OLD AGE HOMES</b>	<b>← Project Title →</b>	<b>MOBILE MEDICARE UNIT FOR THE AGED</b>
<ul style="list-style-type: none"> <li>To provide physical, psychological, social, cultural, Health, emotional life skills, rehabilitate need based services / inputs to the Aged.</li> <li>To enhance their life capacities hope, self esteem by providing supportive services</li> </ul>	<b>Project Objectives</b>	<ul style="list-style-type: none"> <li>To provide Treatment, Therapy, Counselling, distribution of medicines by Mobile Medical Camps</li> <li>To increase the family other community service by awareness &amp; counseling</li> </ul>
60 + Aged widow, widower, physically, psychologically, social, Health Economically, disadvantaged rural aged.	<b>Target Group/Beneficiary</b>	800 60+ Aged disadvantaged, widow, widower, deceased, neglected population covered.
Old Age People (Above 60 years, deserted, neglected, separated, downtrodden, vulnerable, single lonely socio-economic disadvantaged	<b>Beneficiary issues/problems</b>	Old Age People (Above 60 years, deserted, neglected, separated, downtrodden, vulnerable, socio-economic disadvantaged
Admission, Case Study, Counselling, Treatment, Therapy, Recreation, Emotional Support, Psycho-social Support ,, Rehabilitation, Referral & Support Services, Follow-up	<b>Project Activities</b>	Psycho-social Support, Counselling, Treatment, Therapy other need based services through mobile medical camps and referral services. Referral & Support Services
Superintendent,, Social Worker, Medical Officer, , ANM, Cook, Helper, Chowkidar Total Staff Members 7 in each home	<b>Project Staff Team</b>	Medical Officer-1; ANM-1 , Driver – 1, Organizer – 1, Helper – 1 Total Staff Members -5
<b>25 Members in each Home – Total 50 Inmates</b>	<b>Previous Year 2018-19 Results/Output/ Achievements &amp; Impact</b>	860 beneficiaries covered medical, psycho social, emotional respite services.
<b>25 Members in each Home – Total 50 Inmates</b>	<b>Proposed Expected Target –2019-20</b>	<b>1200 Old Age Need people with need based support and services</b>
1. Old Age Home – Kammappalli 2. Old Age Home – Savatapalli (V&P), Ramachandrapuram(M), Chukkavaripalli Cross Chittoor Dist. Pin: 517561, A.P. India Irala Mandal, Chittoor Dist. Pin: 517152	<b>Highlights of the Year</b>	Covering 49 Villages 802 Beneficiaries in Irala, Pakala, Puthalapattu Mandals in Chittoor District, A.P. India
<b>Ministry of Social Justice &amp; Empowerment, Government of India</b>	<b>Partners / Donor</b>	<b>Ministry of Social Justice &amp; Empowerment, Government of India</b>
25 Inmates from each home availed Health checkups, Treatment, Therapy, food, shelter, Recreation, counseling services apart from other accessing the counseling and support services shelter, Recreation, counseling services apart from other accessing the counseling and support services	<b>No of Beneficiaries covered</b>	850 beneficiaries covered medical, psycho social, emotional mentoring, referral & support services.
<b>2018-19</b> Total 50 inmates benefited in Two Old Age Homes <b>2019-20</b> Total 50 Inmates will be covered all \ the benefits, services from the old age homes.	<b>Proposed expected target</b>	<b>2018-19</b> :825 Beneficiaries (60+ Aged) availed all the MMU services <b>2019-20</b> : 1600 Beneficiaries will cover the project MMU services in the identified villages.
To create permanent infrastructure with modern facilities to the Aged	<b>Future Plan</b>	Mobile Medicare Services will extend to reach the unreached

<b>15 BEDDED DRUG DE ADDICTION CENTRE (IRCA)</b>	<b>← Project Title →</b>	<b>HIV/AIDS FSW-TI, Tirupati &amp; Core Composite –TI Chittoor</b>
To provide preventive and rehabilitate services for the Drug Addicts, Alcoholics, Bhang, Ganja, Brown Sugar, IDU's, other substance abusers in Tirupati To provide need based support for Treatment and Rehabilitation	<b>Project Objectives</b>	To prevent HIV/AIDS among Female Sex workers (FSWs) MSMs in Tirupati Chittoor covering with adjusant mandals (10)  To deliver outreach, BCC, STI, Advocacy and enabling Environment services to prevent HIV/AIDS
Drug Abusers (Substance Abusers) with OPD and inmates institutional services	<b>Target Group/Beneficiary</b>	Female Sex Workers (FSW), Men having Sex with Men (MSMs)
As per the need assessment the drug abusers issues, problems, available services, require services, the strategy to work and expected outcome results are identified & planned	<b>Beneficiary issues/problems</b>	Lack of Awareness on HIV/AIDS, STI Care, Condom distribution, ICTC, Stigma Discrimination
Counselling, Therapy, Treatment, Good network and linkages, Advocacy, Rehabilitation, Reunion, Recreation Services and Referral Services	<b>Project Activities</b>	BCC, Outreach, Condom distribution , Clinical Services, Advocacy, Network & Linkages , ICTC, Provide non sexual , Health needs , Livelyhood option
Project Director – 1, Social Worker/ Counsellors – 3 Yoga Therapist – 1, Accountant cum Clerk-1 ANM (Nurse) -1, Ward Boy -1, Peer Educator – 1, Sweeper-1, Chowkidar-1= Total Staff Members -12	<b>Project Staff Team</b>	Project Director -1 Project Manager – 1 MIS -1, ANM -1 ORW-2, Peer Educators 7 Doctor-1 Total Staff members -14
More than 480 clients benefited	<b>Previous Year 2018-19 Results/Output/ achievements And Impact</b>	3700 above High risk FSW & MSM will be covered Prevention services
<b>Will reach all the services to more than 600 clients &amp; families</b>	<b>Proposed Expected Target – 2019-2020</b>	4200 above FSW covered
	<b>Highlights of the Year</b>	
<b>TUDA Plots, No.47 Upstairs , R.C.Road, Rayal Nagar, Tirupati - 2</b>	<b>Project Area / Location</b>	<b>PASS-FSW – TI, G-9, Sarala Arcade, Chinnacapu Street, Tirupati-8, Chittoor dist. A.P. India Chittoor Dist., A.P. India PASS CORE – TI, P.H.Road, Chittoor, Chittoor District. A.P. India</b>
<b>Ministry of Social Justice &amp; Empowerment, Government of India</b>	<b>Partners / Donor</b>	<b>NACO - APSAC</b>
<b>550 Beneficiaries benefited</b>	<b>No of Beneficiaries</b>	<b>More than 460 clients benefited</b>
<b>Planning to establish CBO for sustain the project</b>	<b>Future Plan</b>	<b>Planning to strengthen and sustain the CBO</b>